

# Town of Pembroke

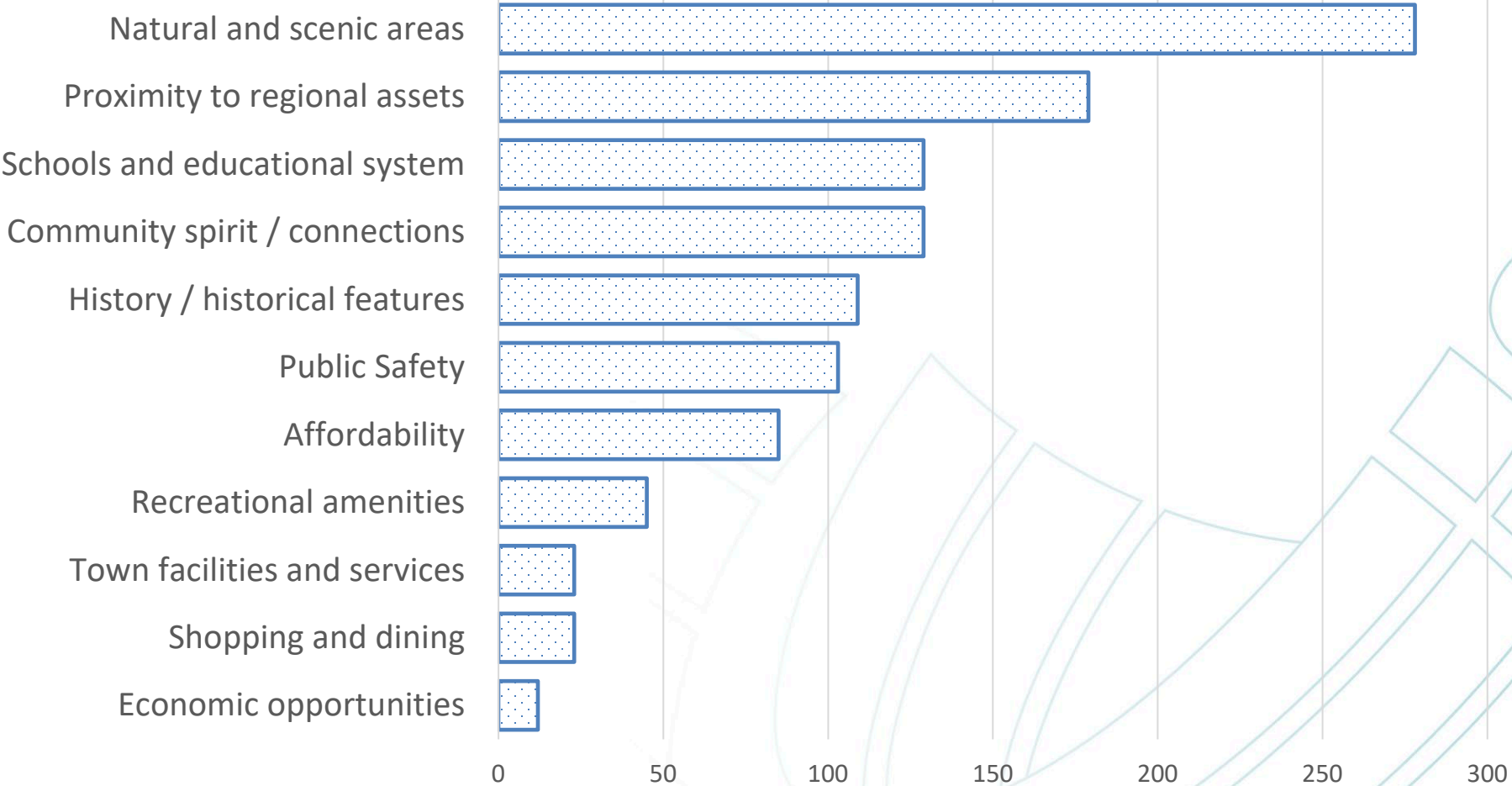
## Survey Results

**DRAFT 8/15/2023**



# Survey Results: "What makes Pembroke a great place to live?"

*\*\*\*Respondents were allowed three choices*



## Survey Results: “What makes Pembroke a great place to live?”

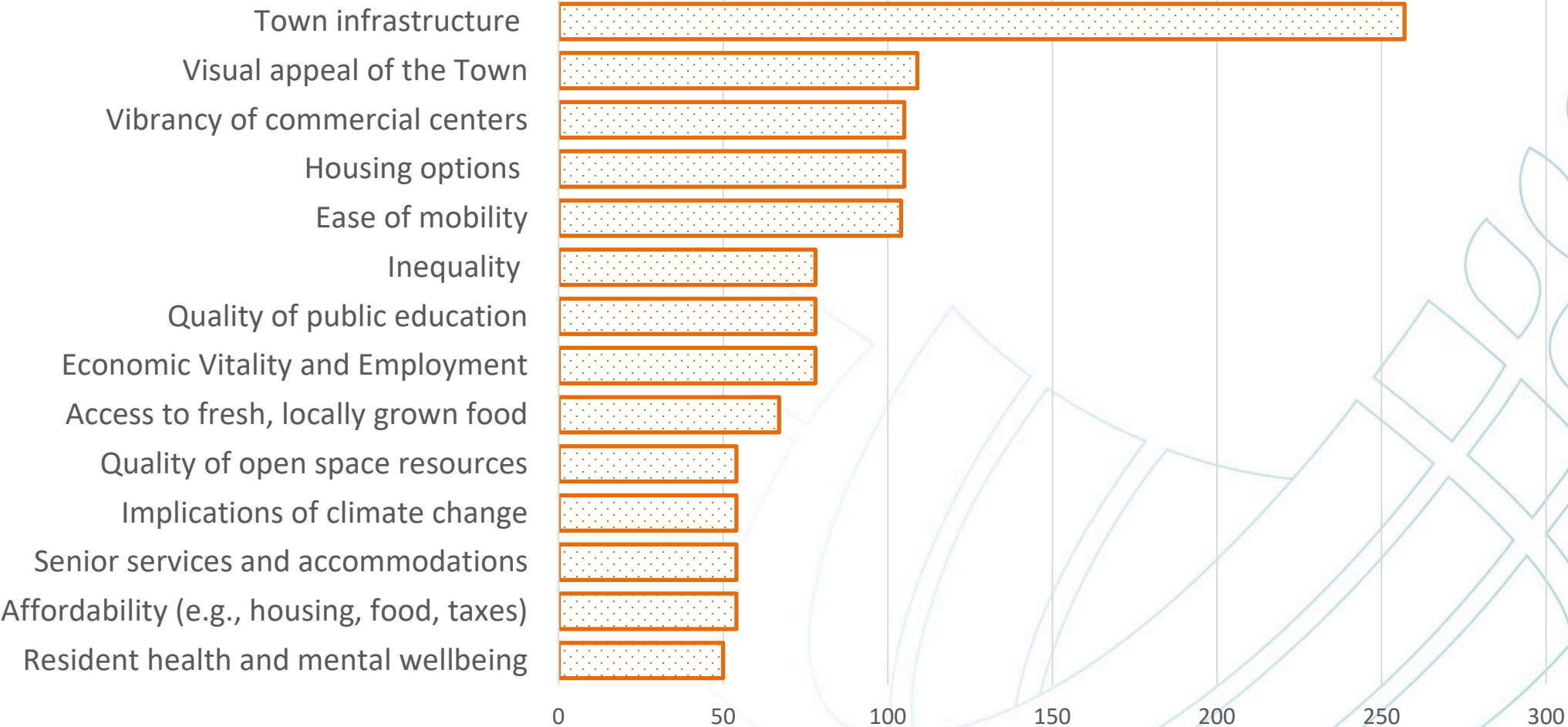
*The following themes emerged among the responses for respondents to selected “Other”:*

- Small-town, rural character
- Proximity to public transportation and connectivity with Boston and Cape Cod
- Natural resources, including ponds, open space, and trails
- Historical resources



# Survey Results: "What are the biggest challenges to improving the quality of life in Pembroke?"

\*\*\*Respondents selected between four choices for each item: very challenging, somewhat challenging, not challenging, and n/a  
\*\*\*The chart below shows number of "very challenging" choices



**Survey Results: "Below are some common land use issues/concerns. Please circle your top three concerns for Pembroke"**

*\*\*\*Respondents selected their top three concerns.*



**Survey Results: “Below are some common land use issues/concerns. Please circle your top three concerns for Pembroke”**

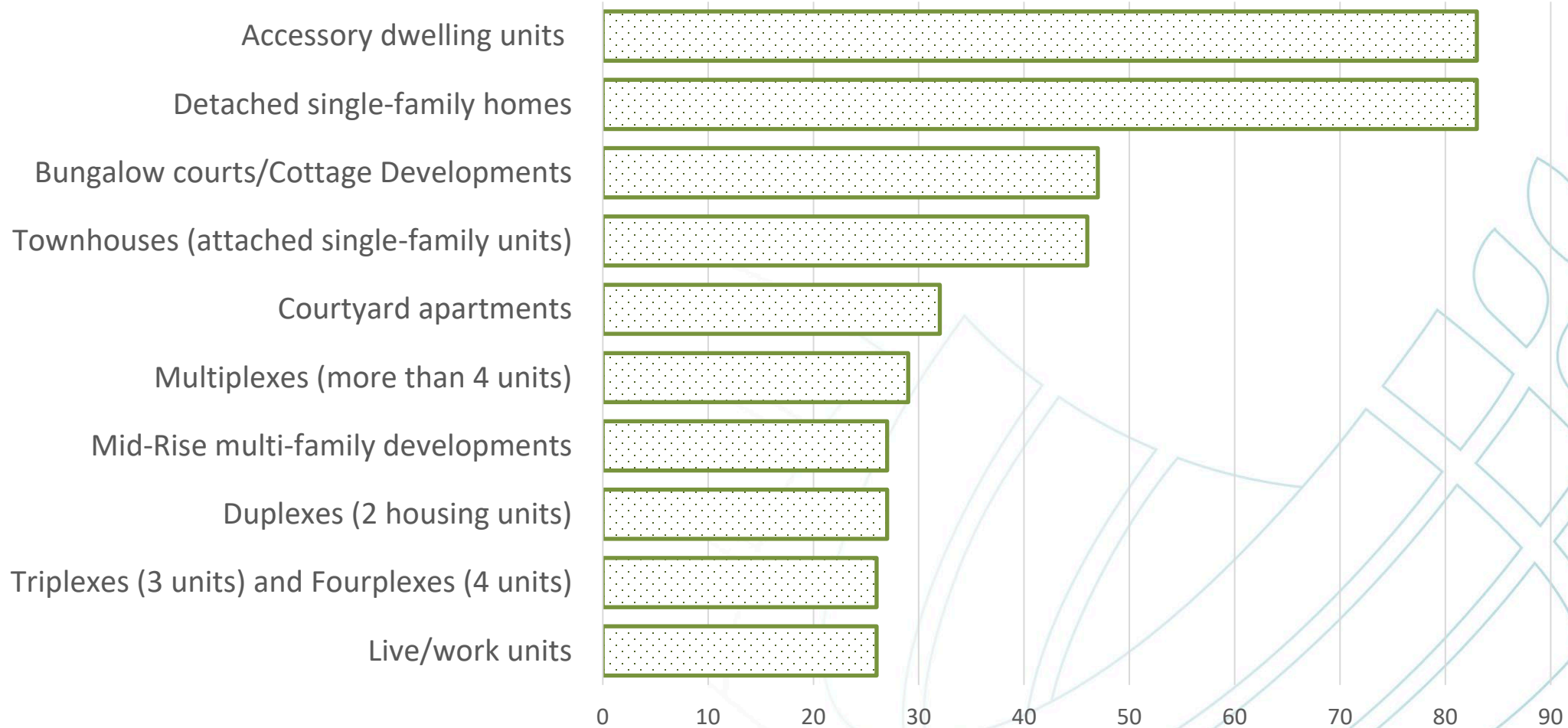
*The following themes emerged among the responses for respondents to selected “Other”:*

- Road maintenance (e.g., paving, traffic lights)
- Overdevelopment/increasingly high density at the cost of utilizing open space resources and without adequate infrastructure to support it
- Lack of support for multifamily residential and commercial development
- Water management and facilities (e.g., water bans, lack of consideration for sustainability, reliance on septic systems)
- Lack of a robust town center
- Lack of affordable housing
- Increasing taxes for residents and lack of a robust commercial tax base
- Lack of recreational facilities (e.g., sports fields, playgrounds) and lack of maintenance of existing facilities

## Survey Results: "Please rate the following in terms of how important they are to fulfilling Pembroke's housing needs."

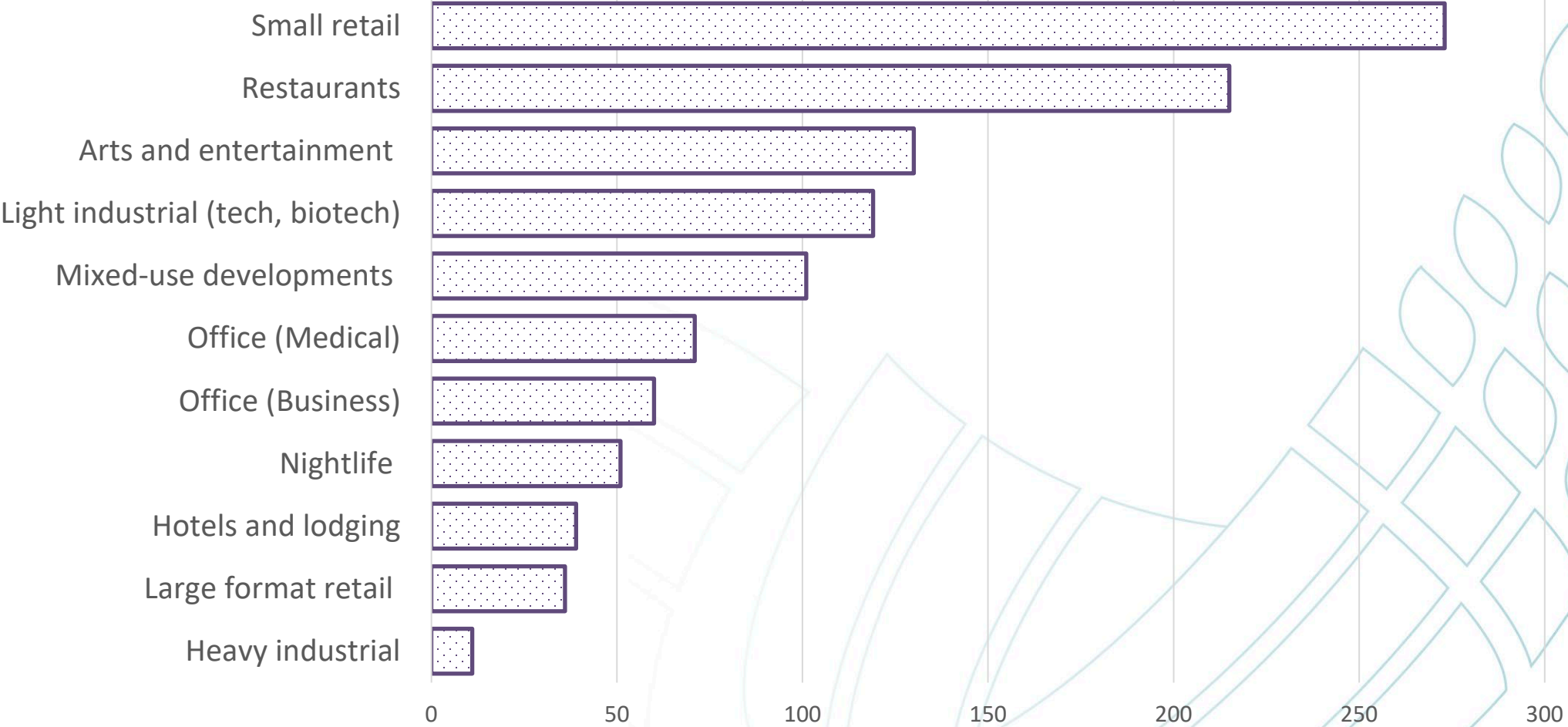
\*\*\*Respondents selected between four choices for each item: very important, important, somewhat important, and not important.

\*\*\*The chart below shows number of "very important" choices



# Survey Results: "What type of future economic development do you feel is most needed in Pembroke?"

*\*\*\*Respondents selected up to three choices each.*

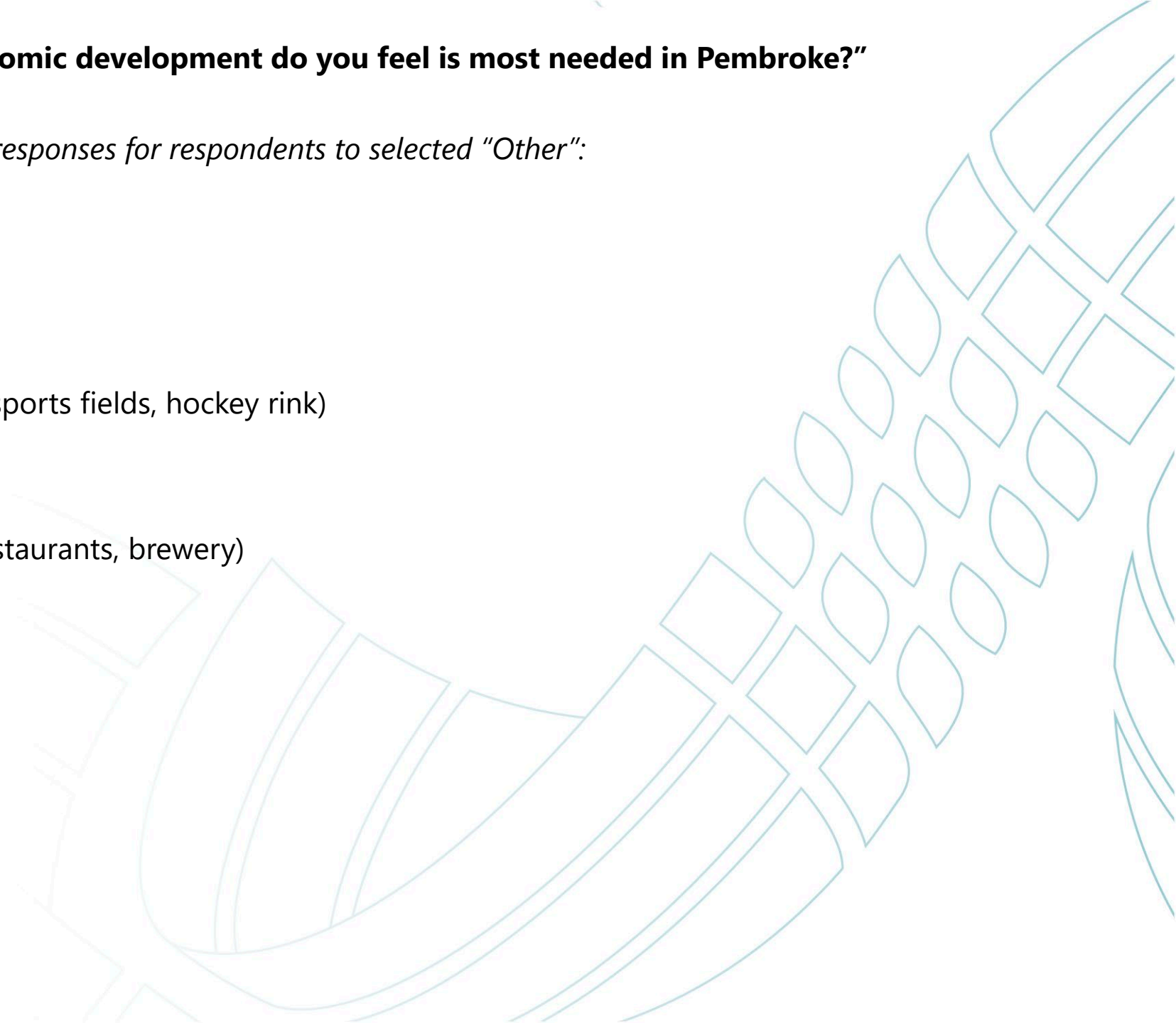




## Survey Results: “What type of future economic development do you feel is most needed in Pembroke?”

*The following themes emerged among the responses for respondents to selected “Other”:*

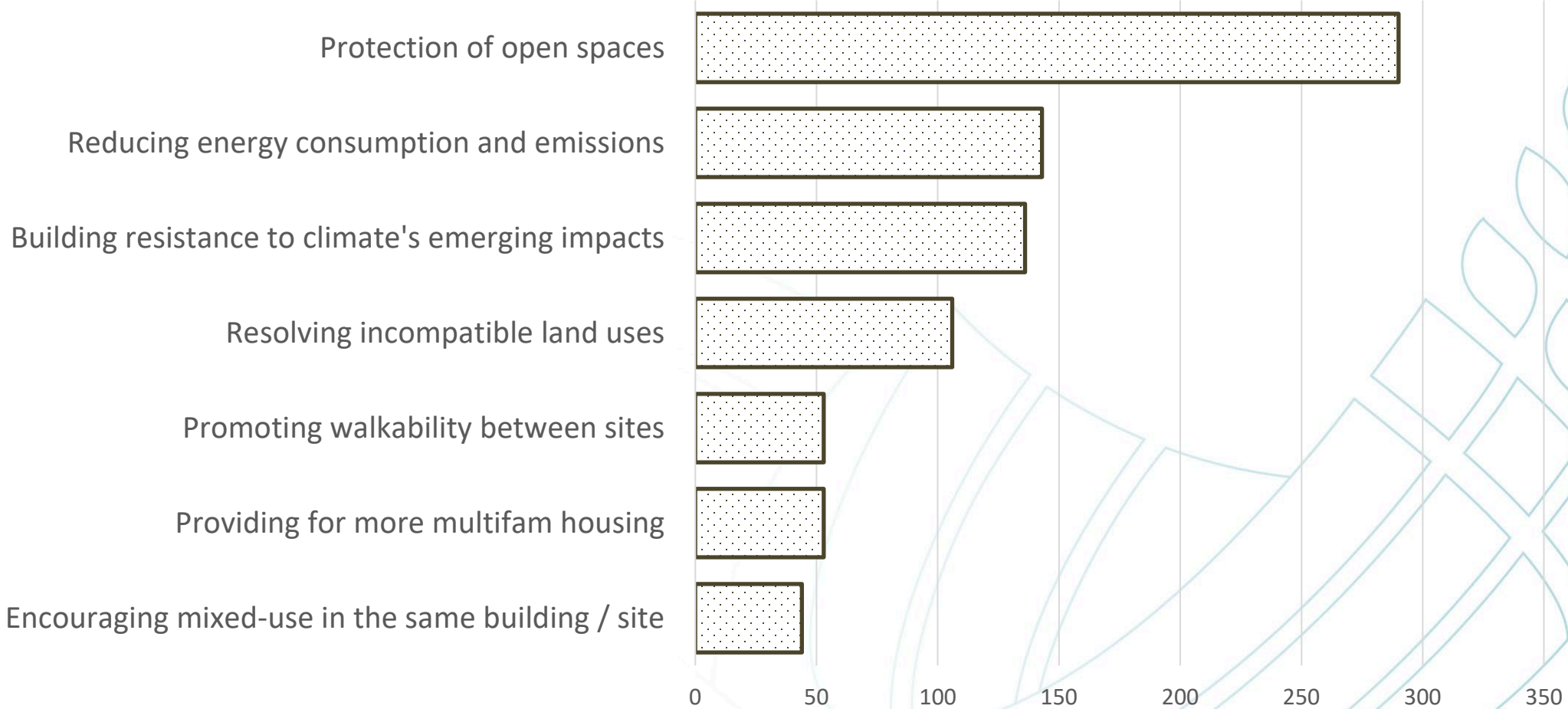
- No development needed
- Local agriculture and maker space
- Recreational facilities for all ages (e.g., sports fields, hockey rink)
- Marijuana dispensary
- Downtown development (e.g., retail, restaurants, brewery)
- More small/local businesses
- Senior housing



# Survey Results: "In terms of future development, how important are the following?"

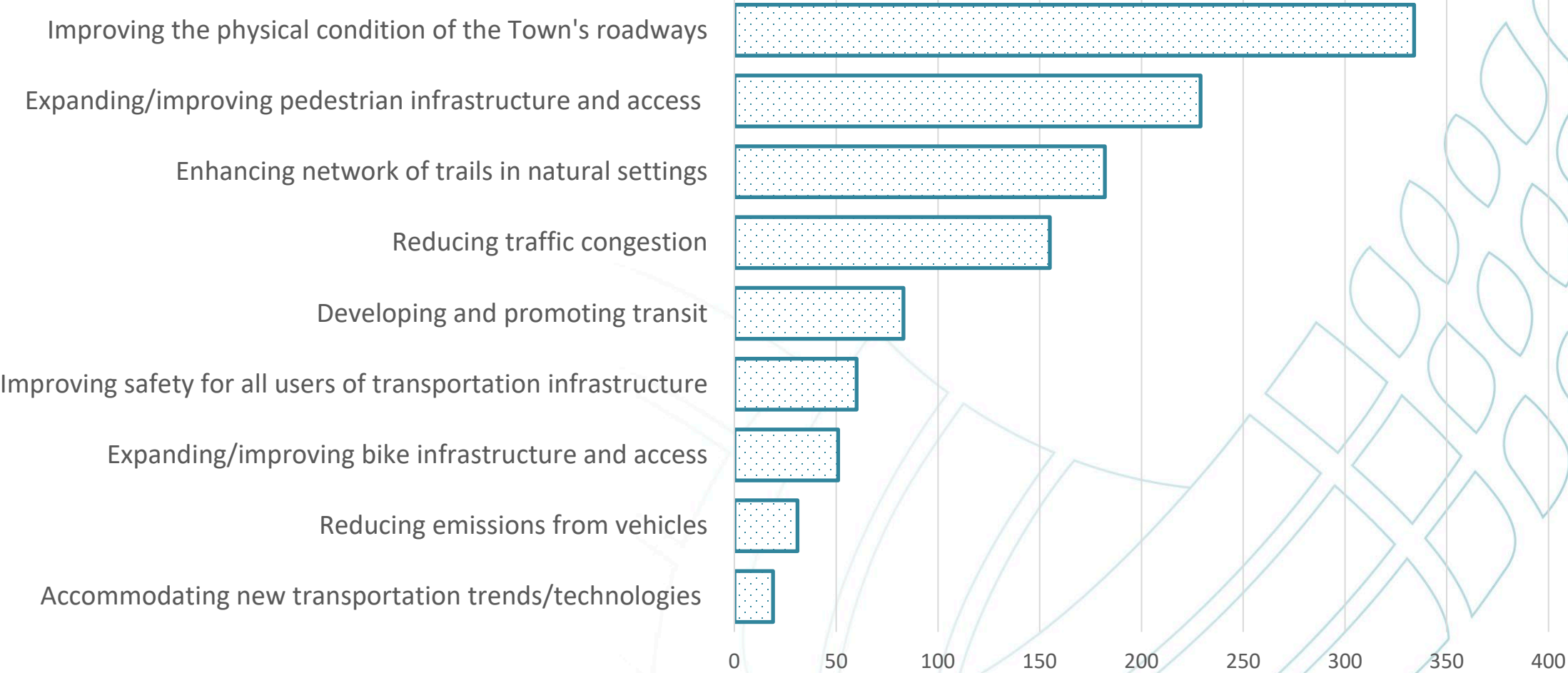
\*\*\*Respondents selected between four choices for each item: very important, important, somewhat important, and not important.

\*\*\*The chart below shows number of "very important" choices



# Survey Results: "What are the most pressing transportation needs?"

*\*\*\*Respondents selected up to three choices each.*



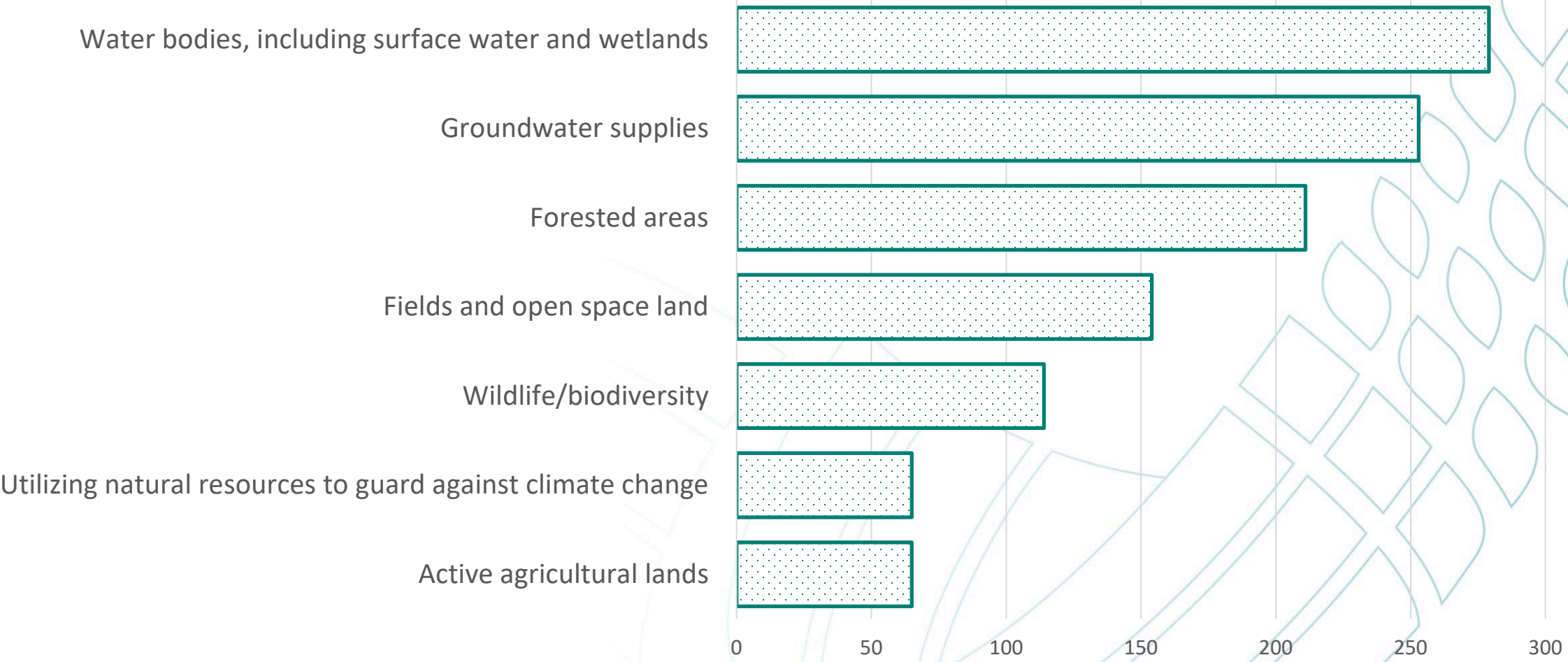
## Survey Results: “What are the most pressing transportation needs?”

*The following themes emerged among the responses for respondents to selected “Other”:*

- Pedestrian infrastructure (e.g., sidewalks, crosswalks, speed bumps/traffic calming infrastructure)
- Roadway maintenance, including unincorporated roads
- Circulation issues (e.g., issues with rotary, need to reduce speed limits, issues with traffic lights, narrow roadways)

# Survey Results: "What are the most pressing natural resource needs?"

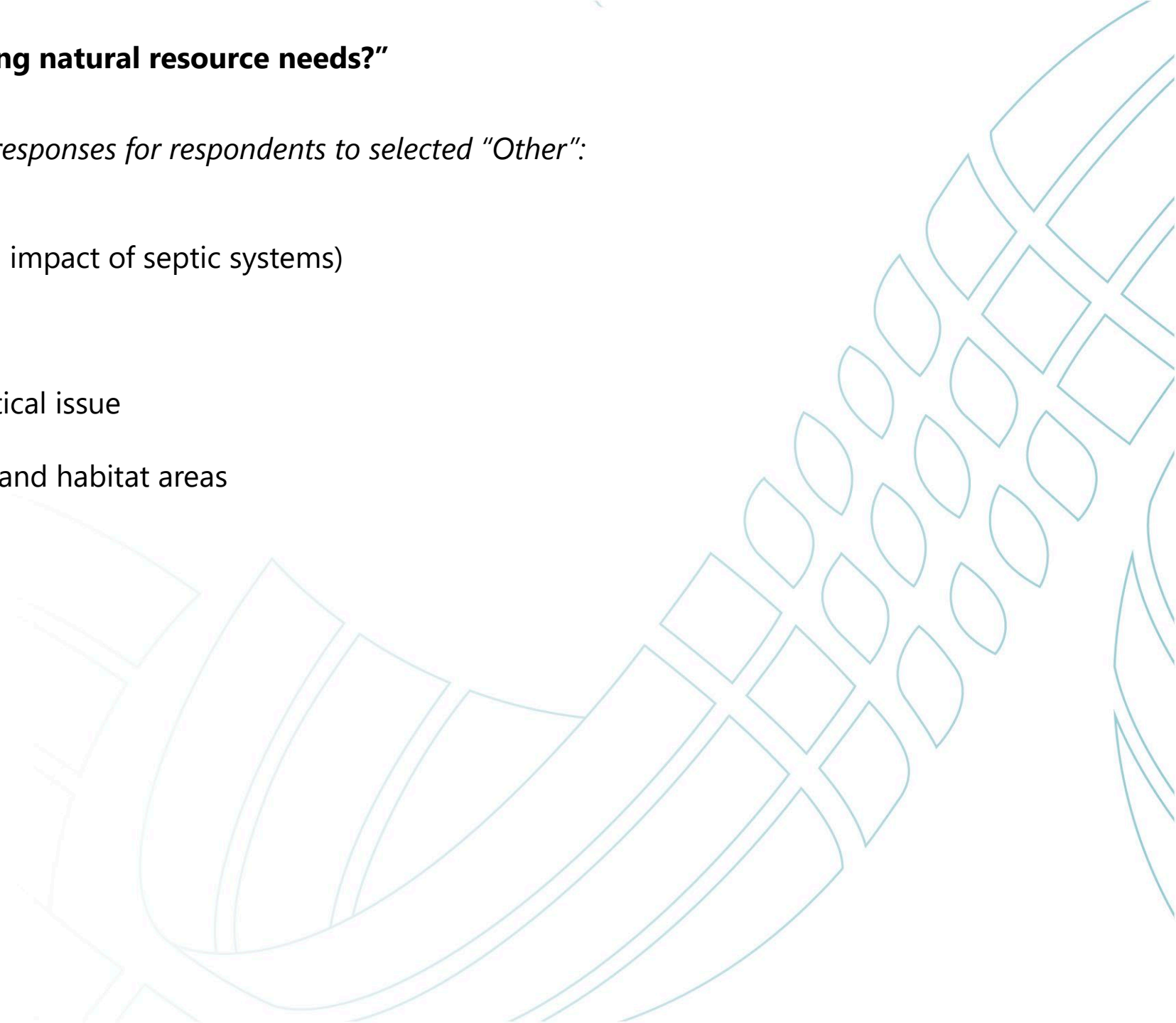
*\*\*\*Respondents selected up to three choices each.*



## Survey Results: “What are the most pressing natural resource needs?”

*The following themes emerged among the responses for respondents to selected “Other”:*

- Management of local waterbodies (e.g., impact of septic systems)
- Water conservation/management
- Climate change is not an issue/is a political issue
- Impact of development on open space and habitat areas



**Survey Results: "Please rank each of the following Town facilities or services in terms of their performance / condition"**

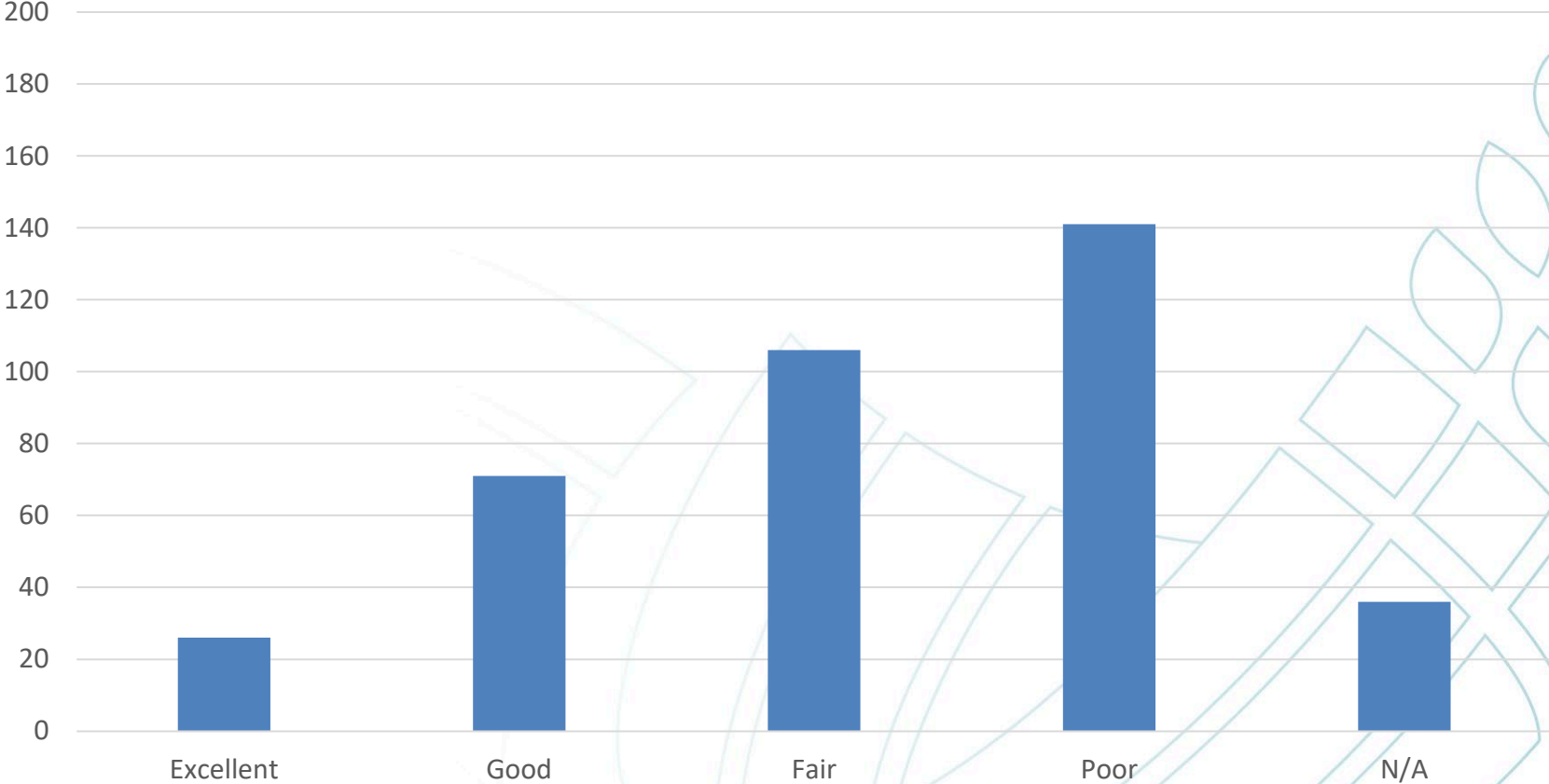
*\*\*\*Respondents ranked each facility / service*



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\*\*\*Respondents ranked each facility / service

## POTABLE WATER

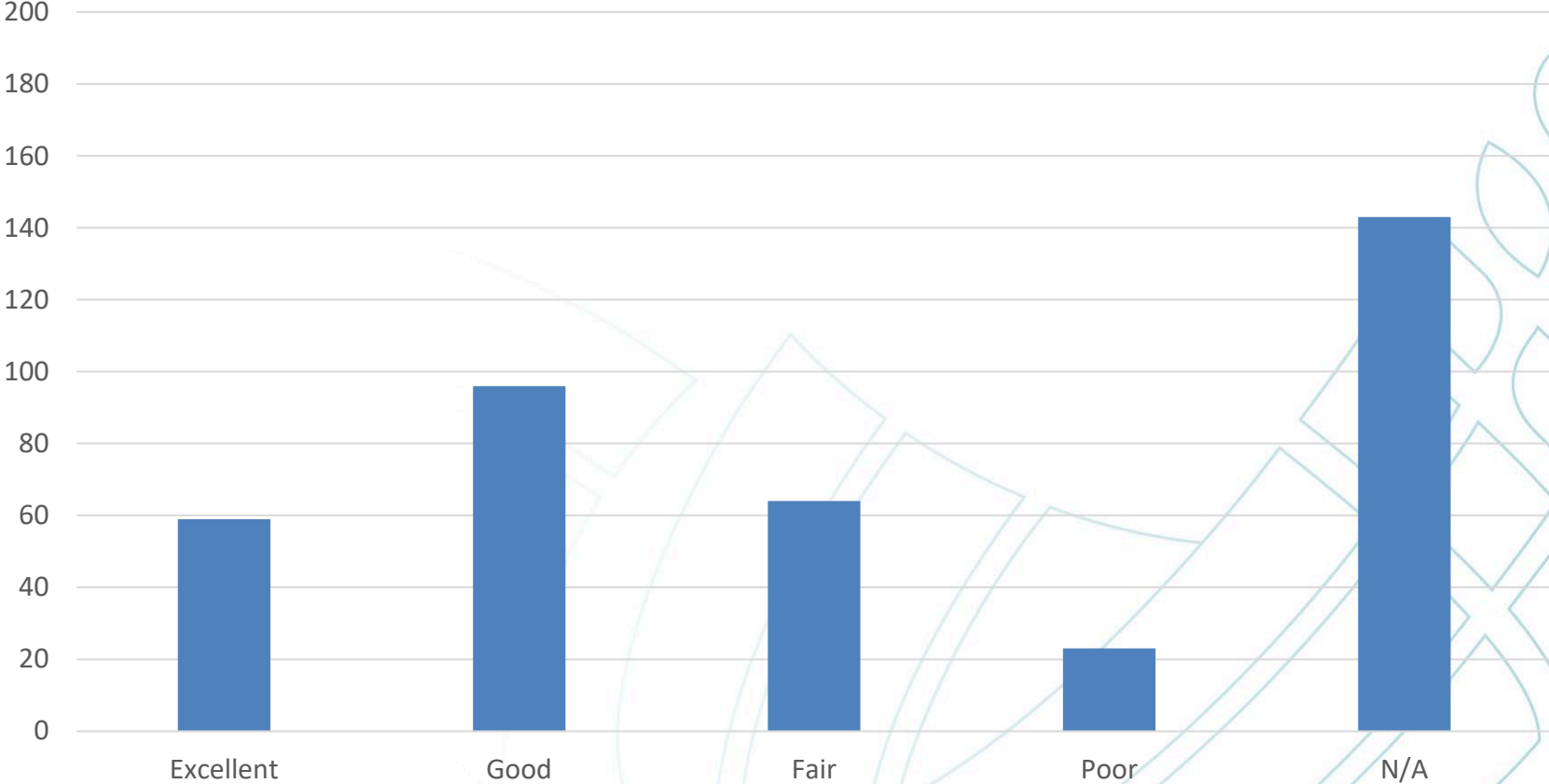




# Survey Results: "Please rank each of the following Town facilities or services in terms of their performance / condition"

\*\*\*Respondents ranked each facility / service

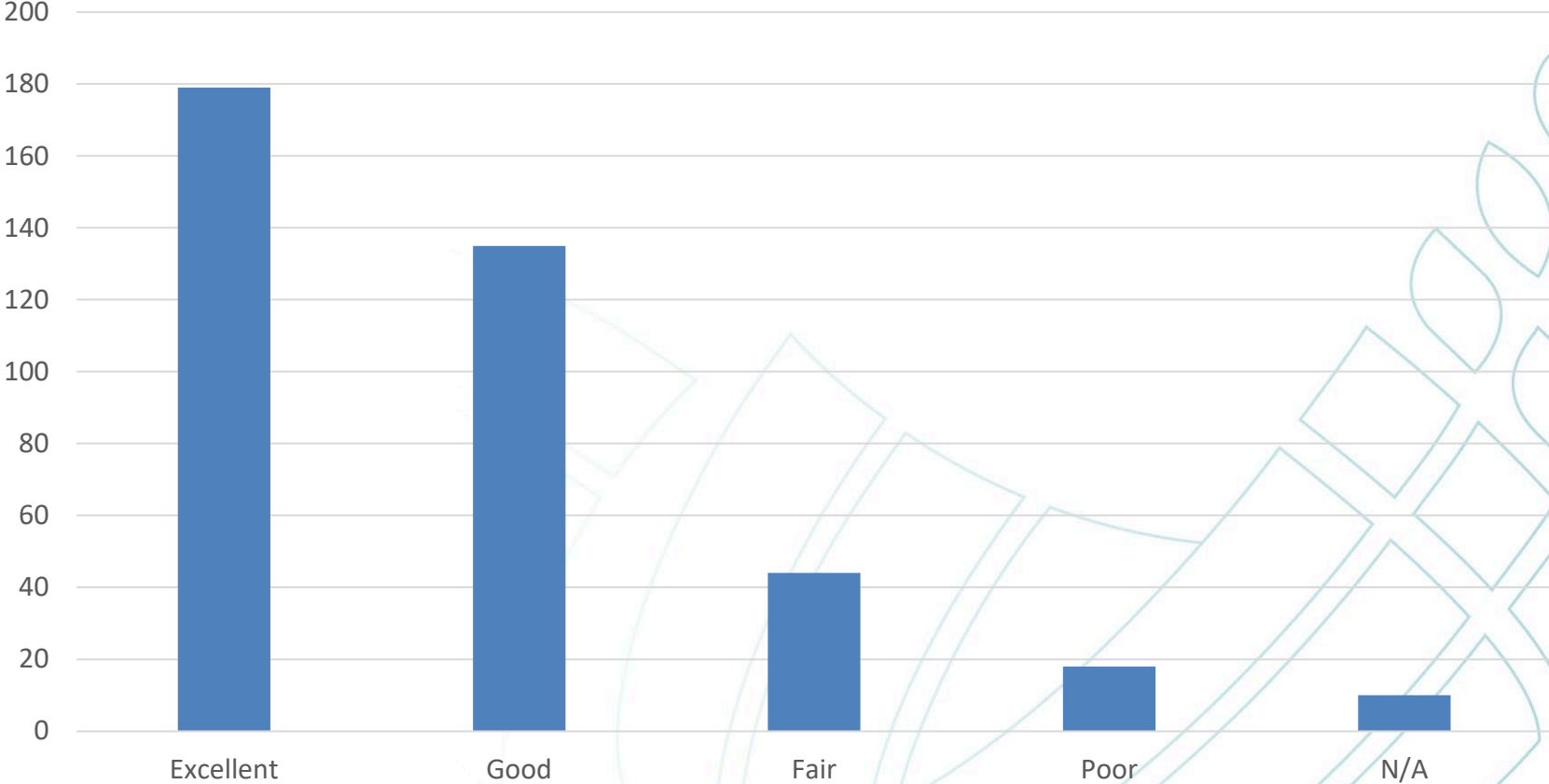
## TRASH AND RECYCLING CENTERS



# Survey Results: "Please rank each of the following Town facilities or services in terms of their performance / condition"

*\*\*\*Respondents ranked each facility / service*

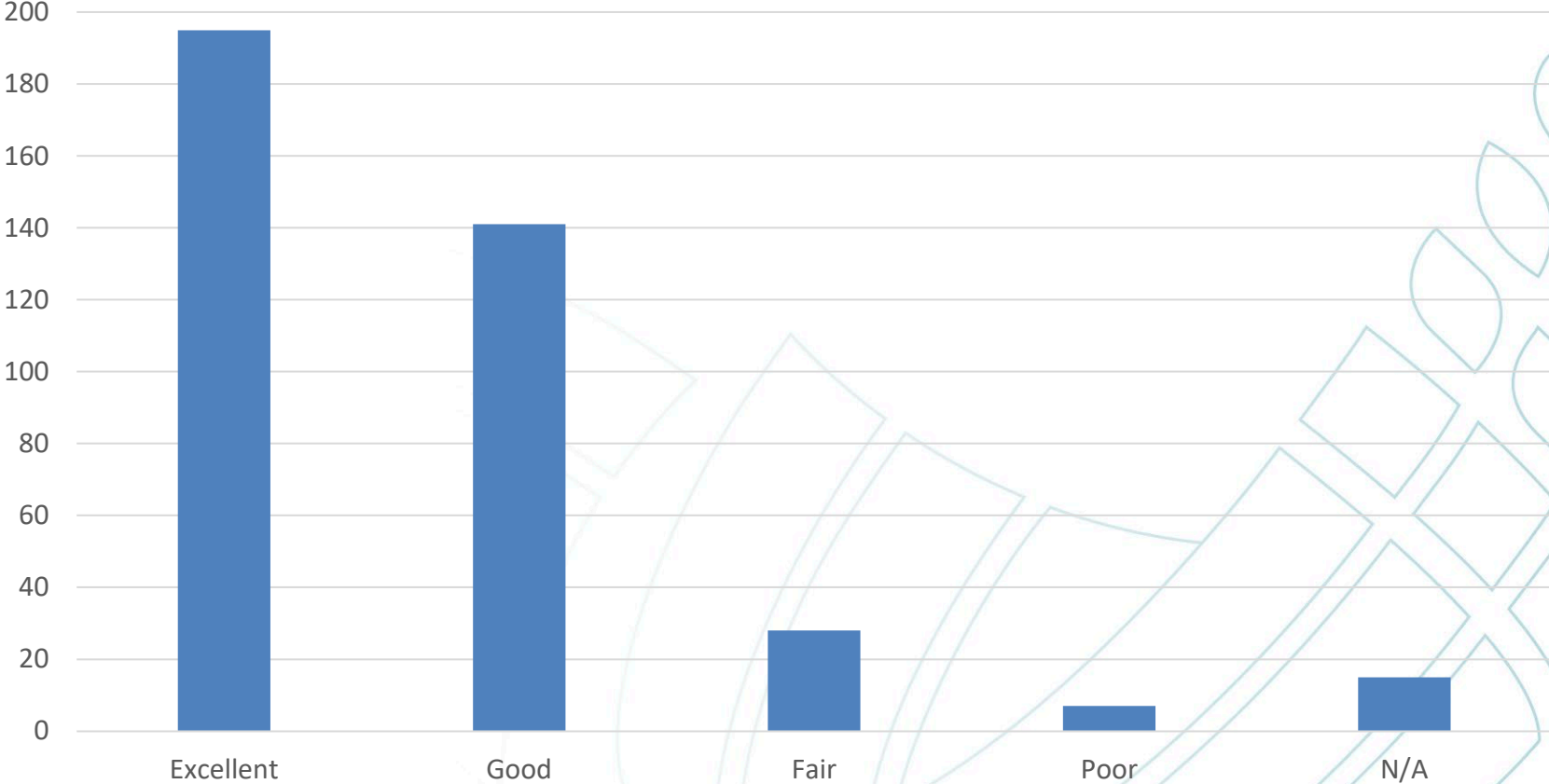
## POLICE SERVICES



# Survey Results: "Please rank each of the following Town facilities or services in terms of their performance / condition"

\*\*\*Respondents ranked each facility / service

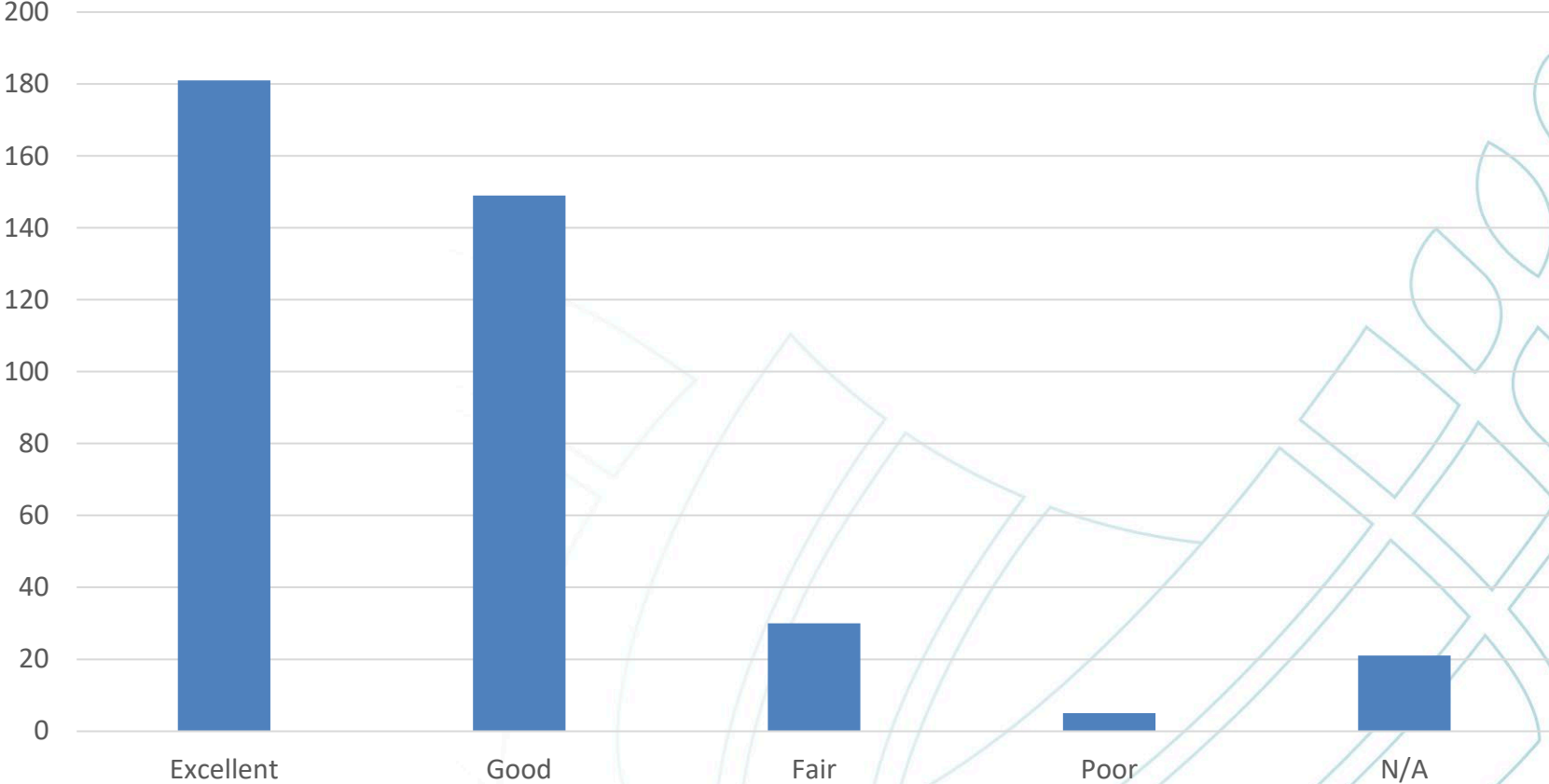
## FIRE SERVICES



# Survey Results: "Please rank each of the following Town facilities or services in terms of their performance / condition"

\*\*\*Respondents ranked each facility / service

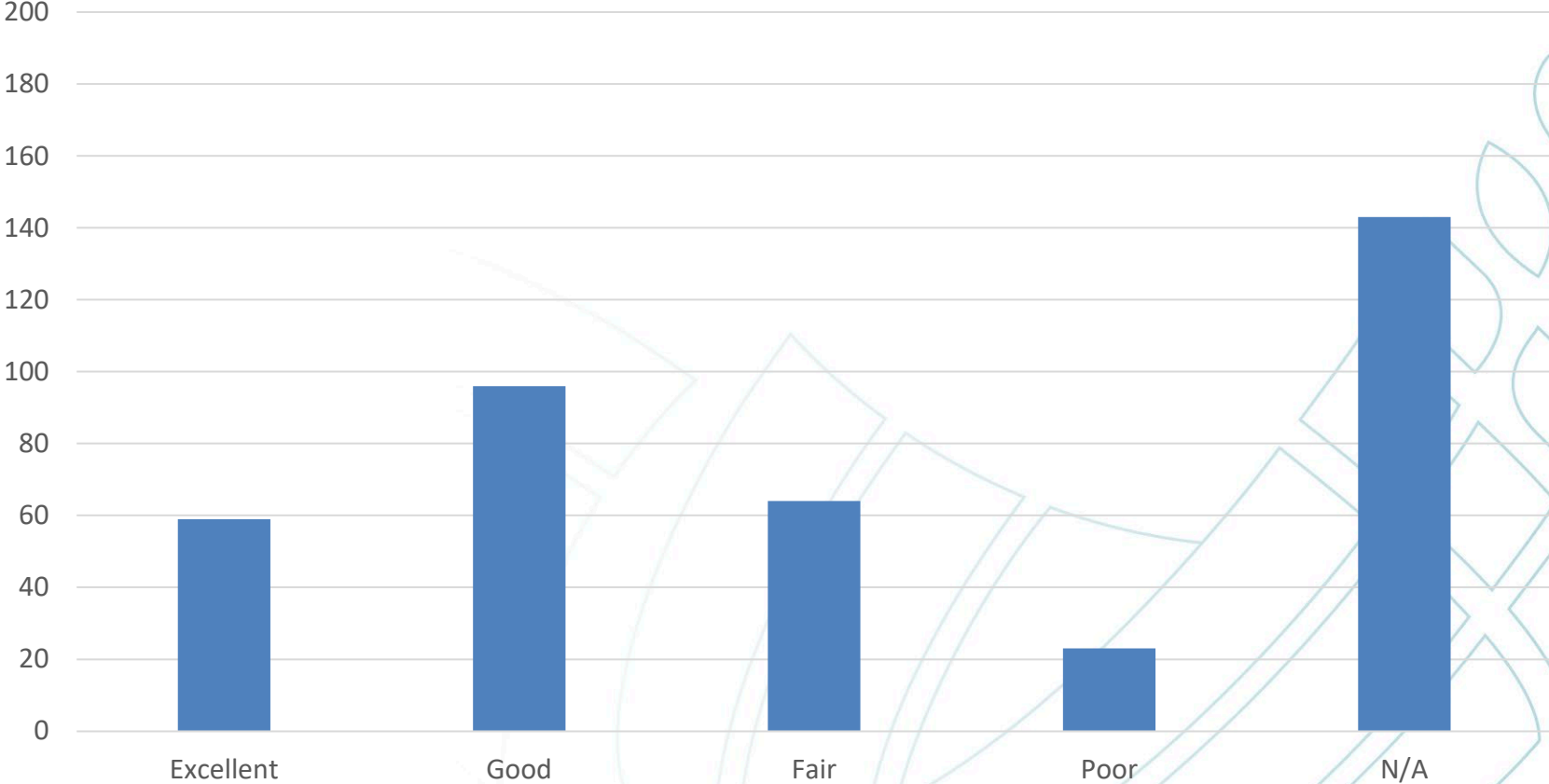
## PUBLIC LIBRARY



# Survey Results: "Please rank each of the following Town facilities or services in terms of their performance / condition"

\*\*\*Respondents ranked each facility / service

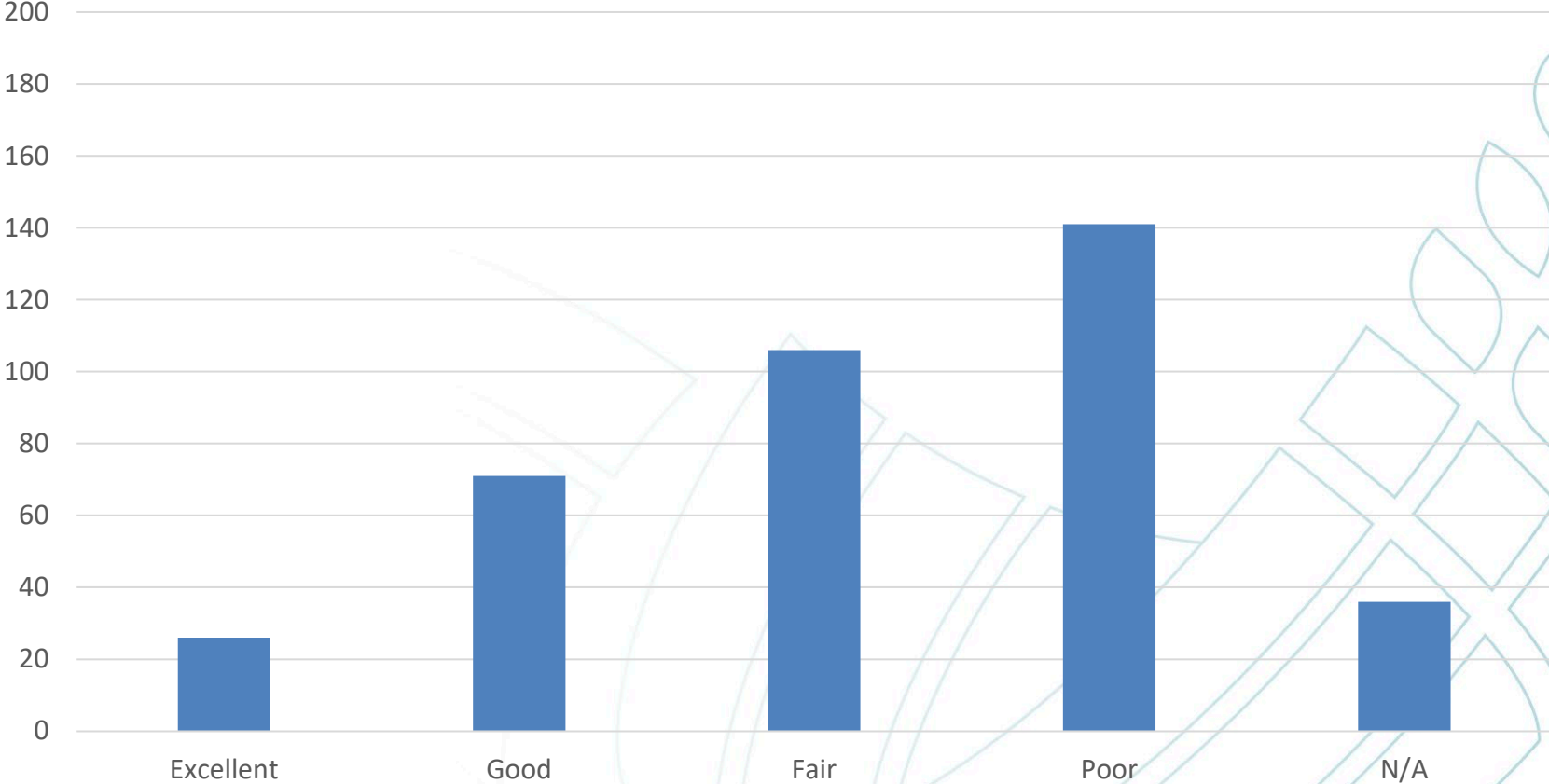
## COUNCIL ON AGING



# Survey Results: "Please rank each of the following Town facilities or services in terms of their performance / condition"

*\*\*\*Respondents ranked each facility / service*

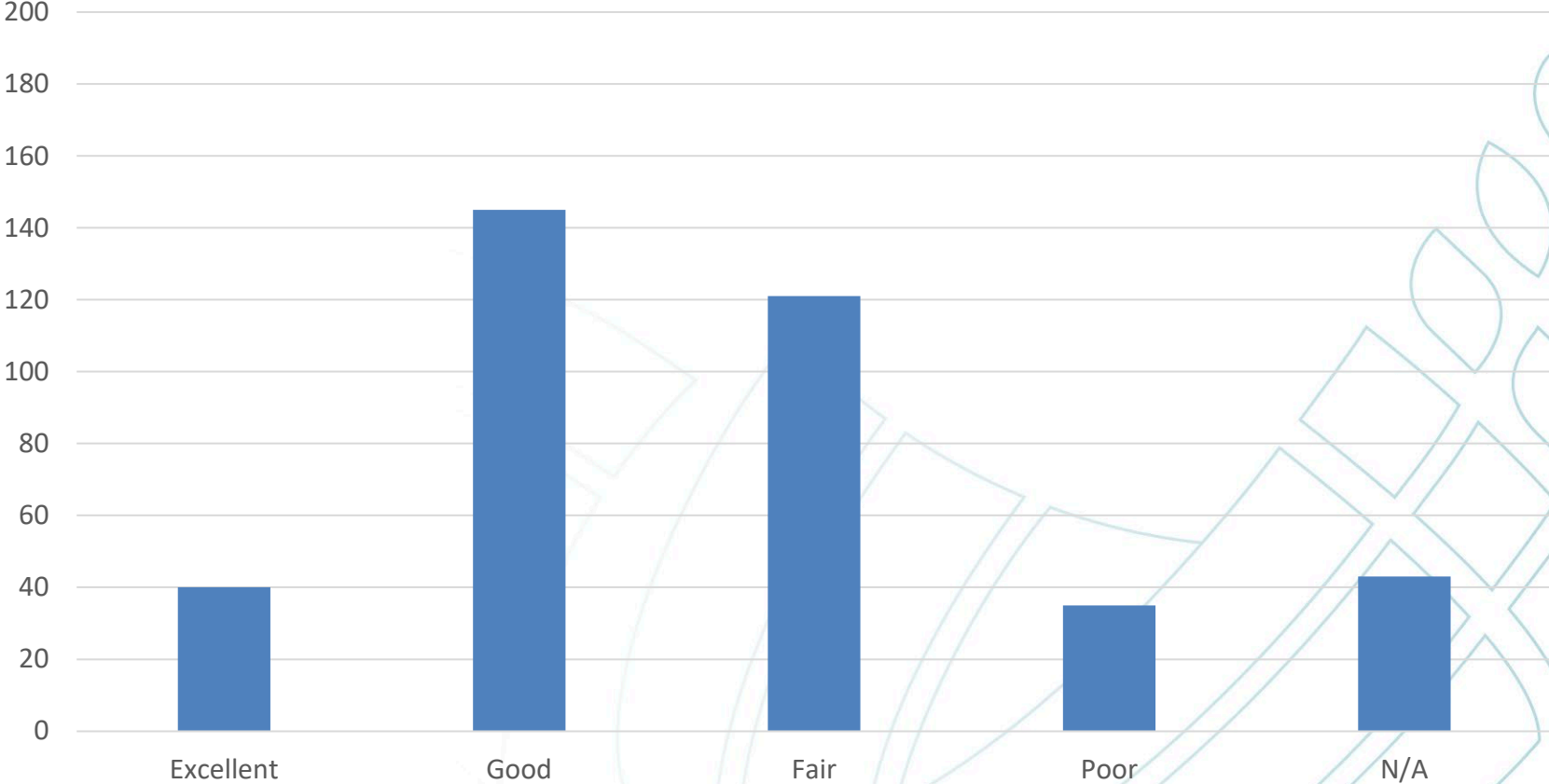
## REC FACILITIES AND SERVICES



# Survey Results: "Please rank each of the following Town facilities or services in terms of their performance / condition"

\*\*\*Respondents ranked each facility / service

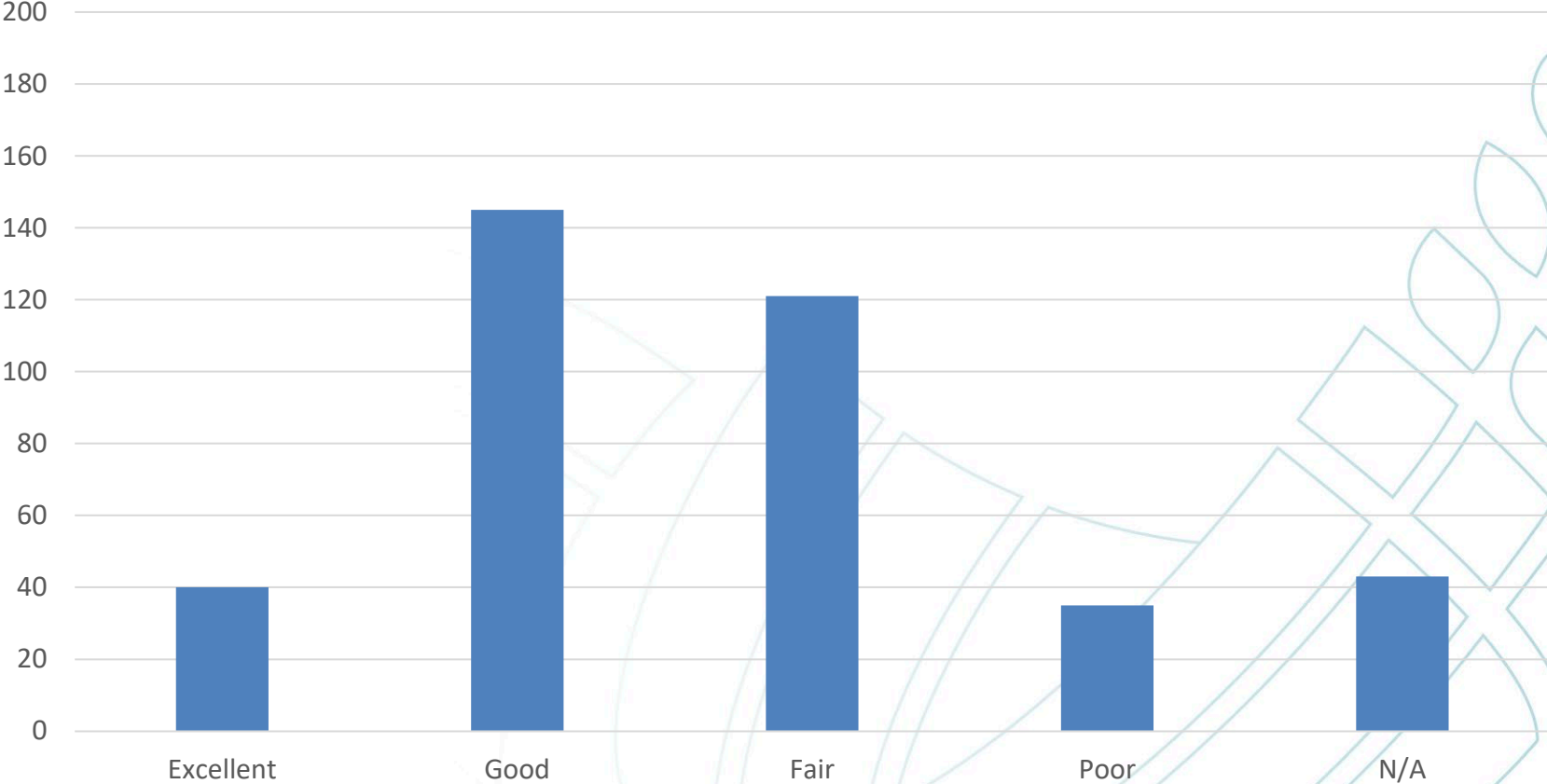
## SCHOOLS (FACILITIES)



**Survey Results: "Please rank each of the following Town facilities or services in terms of their performance / condition"**

*\*\*\*Respondents ranked each facility / service*

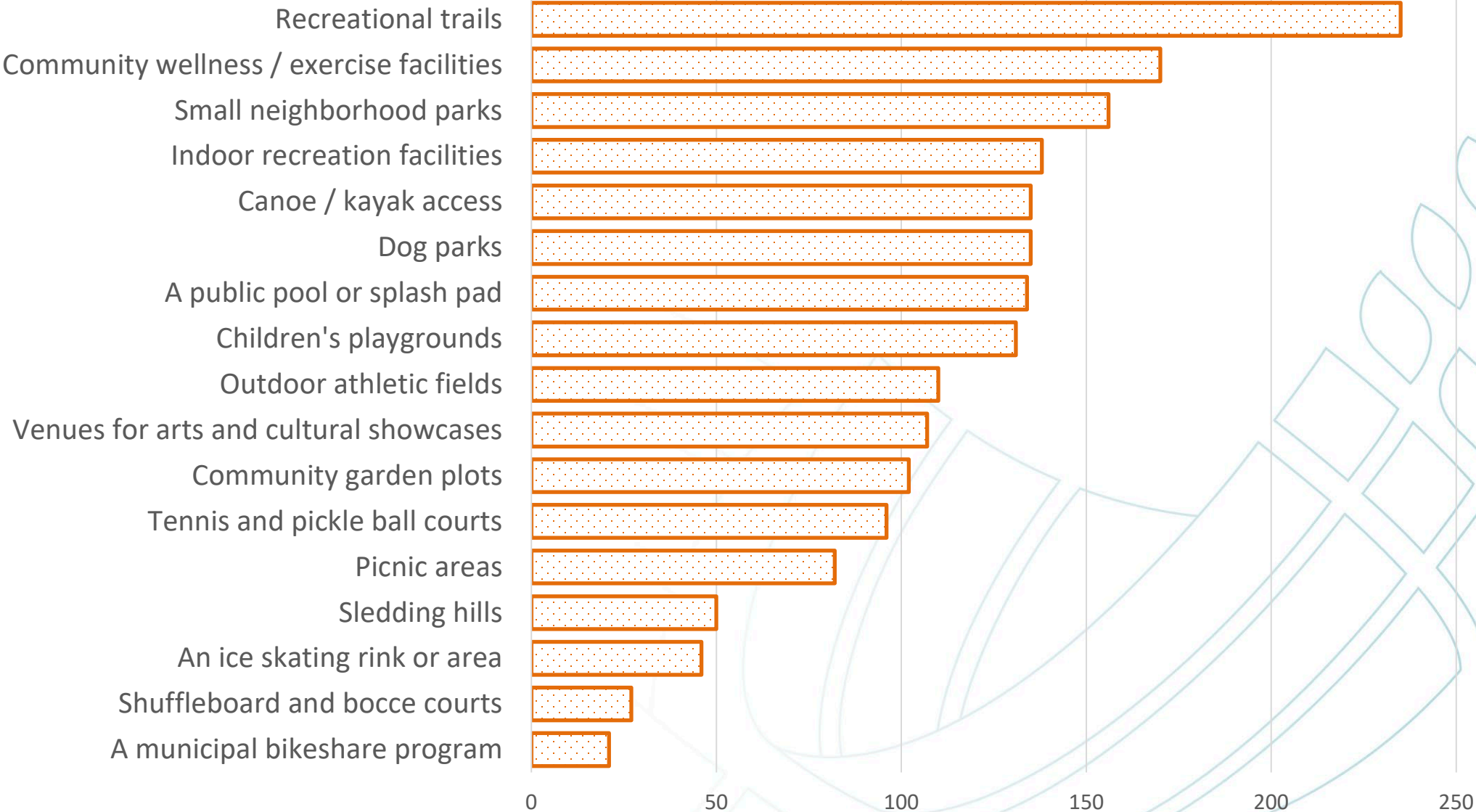
SCHOOL (SERVICES)





# Survey Results: "Which recreation assets do you think the Town needs the most?"

\*\*\*Respondents selected up to three choices each.



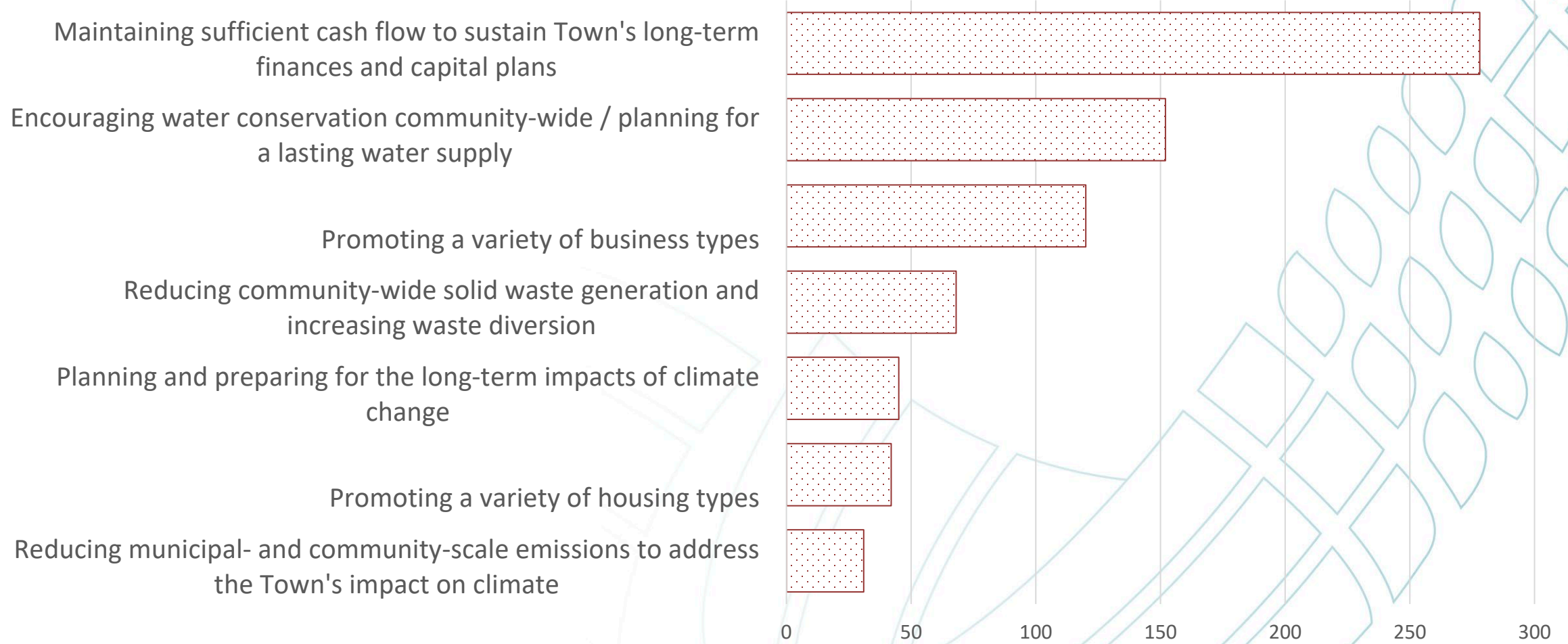
## Survey Results: “Which recreation assets do you think the Town needs the most?”

*The following themes emerged among the responses for respondents to selected “Other”:*

- No recreation assets needed
- Concern for funding of recreation improvements and impact on taxes
- New facilities (e.g., skate park, roller hockey rink, outdoor shooting range, outdoor track, frisbee golf course)
- Improved trails system
- Enhancement of existing facilities (e.g., ensure adequate parking)
- Recreational options for all age groups, including programs for youth and seniors
- Sidewalks
- Gathering spaces (e.g., coffee shops, picnic areas)
- Waterfront activities (e.g., fishing access, public beaches, boat launches)
- Hunting access

# “What are the most important sustainability issues facing the Town (including economic and environmental)?”

*\*\*\*Respondents selected up to three choices each.*



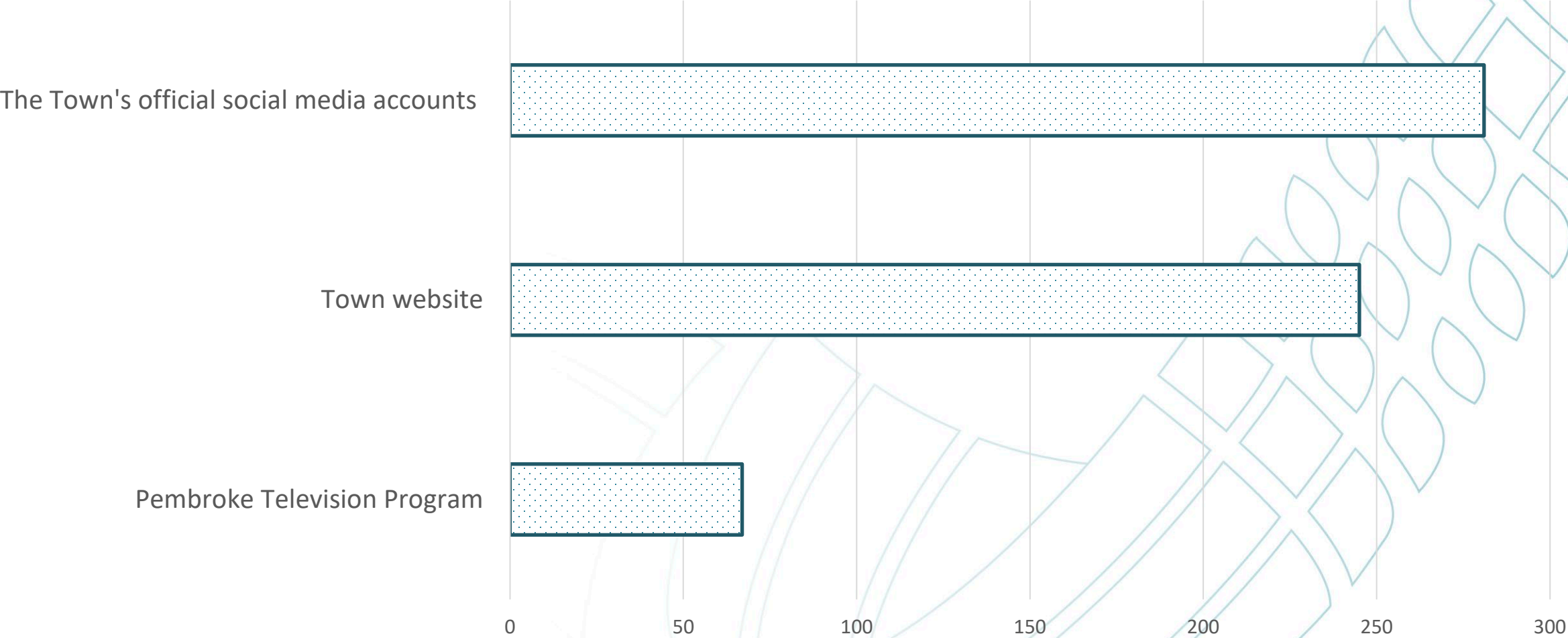
## **“What are the most important sustainability issues facing the Town (including economic and environmental)?”**

*The following themes emerged among the responses for respondents to selected “Other”:*

- Water supply/infrastructure issues (e.g., water bans during spring/summer months, brown water, broken tower pumps, need for a sewer system, pollution of water bodies from septic systems)
- Overdevelopment with insufficient infrastructure
- Increasing taxes for residents
- Climate change is not an issue/is a political issue
- Protection of natural and open space resources
- Town governance structure (i.e., town meetings)
- Preventative maintenance of capital assets
- Need for greater tax revenue and balance between residential and commercial bases

# Survey Results: "How do you regularly follow Town government?"

*\*\*\*Respondents selected up to three choices each.*



## Survey Results: “How do you regularly follow Town government?”

*The following themes emerged among the responses for respondents to selected “Other”:*

- Attending Town meetings in person or virtually (i.e., YouTube, PACTV)
- Following community groups, the Town, or elected officials through social media (e.g., Facebook)
- Word-of-mouth
- Public communication systems are insufficient
- Town emails
- Pembroke connect
- Newspaper/news media (e.g., Pembroke Town News)
- Committee involvement